

HP HAMILTON LIMITED

(Registered with UK Companies House for England & Wales)

Office Gold, Building 3 Chiswick Park,

Chiswick High Road, London W45YA,

United Kingdom

Publishing Proposal Form

Author(s)/Editor(s) Details

Name(s) [lead author/editor first]

Salutation [Dr./Mr./Mrs./Ms.]	Full name [avoid use of initials]	Date of birth [DD/MM/YYYY]

Professional [follow same sequence as the names given above]

Affiliation(s) [current official appointment] Address [complete details with pin code, state and country]	Phone [country code-state/city code-phone number(s) with extension] Fax [country code-state/city code-fax number(s)] Cellular Phone [country code-phone number]	E-mail Address(es)

Personal [follow the same sequence as the names given above]

Address [complete details with pin code, state and country]	Phone [country code-state/city code-phone number(s)] Fax [country code-state/city code-fax number(s)] Cellular Phone [country code-phone number]	E-mail Address(es)

Summary [in the same sequence as the names given above, briefly describe the academic and professional background, area(s) of teaching and/or research, type and number of publications, membership of academic/professional bodies/societies, award(s)/honour(s)/patent(s) received, etc. of each author/editor]

Previous publication(s) [if applicable, give details of books previously written/edited by the author(s)/editor(s)]

[illegible]

Book Details

Provisional title [with sub-title, if applicable]

Book type [edited volume/proceedings volume/state-of-the-art monograph/textbook/other (please specify)]

Book summary [describe the book's contents, important features, target audience etc.]

Contents

Organization of Chapters

Subject summary [describe the broad subject(s) and/or sub-subject(s) covered by the book]

Target Audience

Purpose of the book [describe why this book is needed; its relevance to readers]

Table of contents [as per the book type]

Edited volume [complete title of each article/chapter; complete name(s) of author(s)/contributor(s); complete affiliation(s), address and contact details of author(s)/contributor(s)]

Preceding volume [complete title of each article; complete name(s) of author(s)/contributor(s); complete affiliation(s), address and contact details of author(s)/contributor(s)]

State-of-the-art monograph [complete title of each chapter with level 1 and level 2 headings, as applicable]

Textbook [complete title of each chapter with level 1, level 2, level 3 headings, as applicable]

Physical parameters [one page of A4 double-spaced typing equals approximately 325 words]: May be calculated

Approximately from the draft copy of book already been sent to you.

Pag es	B&W diagrams/illustrations/figu res/photographs	Colour diagrams/illustrations/figures/photo graphs	Equati ons	Tabl es	Solved exercises/pro blems	Unsolved exercises/p roblems

Manuscript status

Is the manuscript ready or under preparation?	If it is ready then format (Microsoft Word, Tex, Latex etc.) and date [DD/MM/YYYY] of submission to the publisher	If it is under preparation then time required [months] to complete the manuscript	If it is under preparation then format (Microsoft Word, Tex, Latex etc.) and date [DD/MM/YYYY] of submission to the publisher [DD/MM/YYYY]

Marketing/Promotion Information

Who will buy your book? Describe the customer/reader:

Customer/reader type	Country	Number of customers

Is it likely that any particular company will be interested in sponsoring the production of your book or buying bulk quantities? If so, please give details:

Company name	Contact Person	Address [complete details with pin code, state and country] Phone [country code-state/city code-phone number(s)] Fax [country code-state/city code- fax number(s)] Cellular Phone [country code- phone number]	E-mail Address

Is it likely that your book can serve as a reference/text material? If so, please give details:

Course name(s)	Place where the course(s) is/are offered	Contact person conducting the course(s)	Approximate enrollment in the course(s)

Other competing/similar book(s) available in the market:

Perhaps none

Complete title	ISBN	Author(s)/Editor(s) full name(s)	Publisher	Year	Pages	Price

Comparative analysis [in the same sequence as the book(s) mentioned above] Not Applicable

Competing title	Strength(s) in comparison to the competing title	Weakness(es), if any, in comparison to the competing title

Detail(s) of individual(s) who will be interested in buying your book or can help popularize your book among readers

Full name [avoid use of initials] Affiliation(s) [current official appointment, if any] Address [complete details with pin code, state and country]	Phone [country code-state/city code-phone number(s) with extension] Fax [country code-state/city code-fax number(s)] Cellular Phone [country code-phone number] E-mail address

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Is it likely that the information in your book can be produced and published in other media? If so, please indicate:

Media	Yes/No

CD	
Web-based	
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Do you think that an online version of your book could benefit from additional features? If so, describe the features: